STEPHANIE LEE

EXPERIENCE

STEPHANIENAYOUN.COM

NEWDEALDESIGN 2018 - 2024

3 YEARS DIRECTOR OF EXPERIENCE & STRATEGY DESIGN

> Head of the experience design and strategy discipline within an award winning multidisciplinary design studio. Projects ranged from autonomous mobility, physical UX, digital products, medical products, service design, and more.

SAN FRANCISCO, CA

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EXPERIENCE DESIGN MANAGER 2 YEARS

1 YEAR SENIOR EXPERIENCE DESIGNER

2016 MOUNTAIN VIEW, CA GOOGLE (CONTRACT)

INTERACTION DESIGN

Led redesign of Google Scholar platform. Designed architecture to work responsively across platforms, align with Material UX and designed new features for Scholar Metrics with ranking and rewards.

2015 VERSAL

PRODUCT DESIGN

Product design, research, and strategy for education startup building an interactive online course builder. Designed new features, ran user research, and worked with engineering to increase user retention and decrease dropoff rates.

2014 MIT DESIGN LAB

> DESIGN & RESEARCH CAMBRIDGE, MA

DR. FEDERICO CASALEGNO Innovation design consulting through ethnographic research, analysis,

ideation, prototyping, and a focus on concept development.

CAMBRIDGE, MA 2013 MIT MEDIA LAB

UNDERGRAD RESEARCH

FLUID INTERFACES GROUP Researched and designed UX foundations for the manufacturing and

education projects of LuminAR.

CHANGING PLACES GROUP Designed mobile app to explore concept of Social Cycling in

collaboration with Hubway, Boston's city bike share.

EDUCATION

COPENHAGEN INSTITUTE OF INTERACTION DESIGN MASTERS DEGREE

WELLESLEY COLLEGE B.A. COMPUTER SCIENCE AND PSYCHOLOGY